



Vision

We aim to be a Competitive,
Innovative and High Quality cereal
manufacturer in the UK.

Mission

- ☛ To exceed our customers expectations by providing excellent service and superior, competitive products.
- ☛ Promote a safe, positive and enjoyable working environment for all individuals.
- ☛ Commit to the continuous development of one of the businesses most important assets – OUR EMPLOYEES
- ☛ Show respect for and value all individuals for their diverse backgrounds and positive experiences, ideas and approach to work.
- ☛ Provide Protection for our customers Brand Equity.
- ☛ Demonstrate a commitment to supply High Quality products from a risk free environment.
- ☛ Conduct our business professionally and progressively, recognizing that the collective efforts of all our people will determine the success of Bokomo Foods.
- ☛ Through this we will:
 - Ensure satisfactory returns to our shareholders' investment.
 - Align our actions with our shareholders corporate guidelines.
- ☛ Conduct all business activities with a focus on environmentally friendly practices.

Core Values

Customer driven
Consumer driven
Respect for people
Safety of our people
Development of people
Transparency
Integrity and honesty
Group interest takes precedence
Conservation of the environment
Excellence in all we do